

BELLSOUTH

BellSouth Telecommunications, Inc.

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April 14, 2006

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing for BellSouth It's Your Number(sm) Promotion.

General Subscriber Service Tariff

Section A2 - Original Page 35.6.54
 - Original Page 35.6.54.1

The issue and effective dates for this tariff package are April 14, 2006 and May 1, 2006 respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Regulatory Vice President

Attachments



Promotion Description

BellSouth It's Your Number(sm) Promotion (FL 2006-053)

OVERVIEW OF PROMOTION:

In accordance with the special promotions section of the General Subscriber Services Tariff, The BellSouth It's Your Number(sm) Promotion is scheduled to begin on May 1, 2006 and end on December 31, 2006. This promotion offers discounts on the Subscriber's bill and is available to new BellSouth business customers requiring an RCF to maintain their local exchange business number and to existing BellSouth customers that are moving within their local area that are required to change their business telephone number may participate. Subscribers must have or subscribe to any local service agreement to participate in the program.

PROMOTION SPECIFICS:

- Subscriber will earn for each such month as long as they maintain a local service agreement with BellSouth a discount in an amount equal to the applicable discount percentage multiplied by the Subscriber's BellSouth charges for one (1) Remote Call Forward service and up to two (2) additional Remote Call Forwarding calling paths.
- Discount: Specified % of Subscriber's BellSouth charges for Remote Call Forwarding class of service.
- Eligible Services: One (1) Remote Call Forwarding service and up to two (2) Remote Call Forwarding additional calling paths.
- Monthly Discount: 100%
- The discount will appear as a credit in the OC&C section of the Subscriber's bill in either the current or a subsequent billing period usually within one or two billing cycles. Participation in the Program begins on the date the Subscriber commits to the Program and BellSouth accepts (unless voided by BellSouth). Depending on the Subscriber's billing cycle, the Program may begin in the current month or the month following, or the billing cycle that BellSouth completes the order.
- Subscriber under the Program will not be billed for the installation charges associated with adding the one (1) Remote Call Forwarding service on the account.

PROMOTION RESTRICTIONS:

- In the event the Subscriber discontinues participating in a local service agreement, the Subscriber no longer receives the Program discounts.
- In tariffed states, provision of service is subject to and controlled by the provisions of BellSouth's lawfully filed tariffs, including any changes therein as may be made from time to time; in detariffed or deregulated states this Program is controlled by the terms set forth in the local service agreement, if applicable, and the Business Service Agreement.
- Subscriber and BellSouth acknowledge and agree that to the extent the services to which Subscriber subscribes under this Agreement are deregulated or detariffed, all references to "BellSouth's General Subscriber Services Tariff," "BellSouth tariffs," "BellSouth's lawfully filed tariffs," or any other references to BellSouth's tariffs on file with the appropriate regulatory authority shall be deemed references to agreed contract terms and conditions identical to those set forth in the applicable tariff for services subscribed by Subscriber as such tariffs existed as of the effective date of deregulation or detariffing. Such tariffed term and conditions are incorporated by reference as if fully included herein. To the extent there exists a conflict between the terms set forth herein and those incorporated by reference, the terms set forth herein shall control.
- Subscribers with aggregate annual billing, per state of BellSouth local services exceeding \$65,000 at the time of enrollment, are not eligible to participate in this Program.
- This Program may not be used concurrently with any previous or existing local exchange service term election agreement programs, unless otherwise stated.
- BellSouth reserves the right to terminate this Program at any time; provided, however, that Subscribers participating in the Program will continue to receive this Program for the remaining term of their local service agreement.

ISSUED: April 14, 2006
 BY: Marshall M. Criser III, President -FL
 Miami, Florida

EFFECTIVE: May 1, 2006

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	BellSouth It's Your Number(sm) Promotion	This promotion offers discounts on the Subscriber's bill and is available to new BellSouth business customers requiring Remote Call Forwarding (RCF) to maintain their local exchange business number and to existing BellSouth customers that are moving within their local area that are required to change their business telephone number. Subscribers must have or subscribe to any local service agreement to participate in the program.	05/01/06 to 8/31/06 (N)
		Rules And Regulations	(N)
		-- Subscriber will earn for each such month as long as they maintain a local service agreement with BellSouth a discount in an amount equal to the applicable discount percentage multiplied by the Subscriber's BellSouth charges for one (1) Remote Call Forward service and up to two (2) additional Remote Call Forwarding calling paths.	(N)
		--Discount: Specified percent of Subscriber's BellSouth charges for Remote Call Forwarding class of service.	(N)
		--Eligible Services: One (1) Remote Call Forwarding service and up to two (2) Remote Call Forwarding additional calling paths.	(N)
		--Monthly Discount: 100%	(N)
		--The discount will appear as a credit in the OC&C section of the Subscriber's bill in either the current or a subsequent billing period usually within one (1) or two (2) billing cycles. Participation in the Program begins on the date the Subscriber commits to the Program and BellSouth accepts (unless voided by BellSouth). Depending on the Subscriber's billing cycle, the Program may begin in the current month or the month following, or the billing cycle that BellSouth completes the order.	(N)
		--Subscriber under the Program will not be billed for the installation charges associated with adding the one (1) Remote Call Forwarding service on the account.	(N)
		--In the event the Subscriber discontinues participating in a local service agreement, the Subscriber no longer receives the Program discounts.	(N)
		--In tariffed states, provision of service is subject to and controlled by the provisions of BellSouth's lawfully filed tariffs, including any changes therein as may be made from time to time; in detariffed or deregulated states this Program is controlled by the terms set forth in the local service agreement, if applicable, and the Business Service Agreement.	(N)
		-- Subscriber and BellSouth acknowledge and agree that to the extent the services to which Subscriber subscribes under this Agreement are deregulated or detariffed, all references to "BellSouth's General Subscriber Services Tariff," "BellSouth tariffs," "BellSouth's lawfully filed tariffs," or any other references to BellSouth's tariffs on file with the appropriate regulatory authority shall be deemed references to agreed contract terms and conditions identical to those set forth in the applicable tariff for services subscribed by Subscriber as such tariffs existed as of the effective date of deregulation or detariffing. Such tariffed term and conditions are incorporated by reference as if fully included herein. To the extent there exists a conflict between the terms set forth herein and those incorporated by reference, the terms set forth herein shall control.	(N)
		-- Subscribers with aggregate annual billing, per state of BellSouth local services exceeding \$65,000 at the time of enrollment, are not eligible to participate in this Program.	(N)

ISSUED: April 14, 2006
BY: Marshall M. Criser III, President -FL
Miami, Florida

EFFECTIVE: May 1, 2006

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority	
BellSouth's Service Territory – From Central Office where services are available	BellSouth It's Your Number (sm) Promotion (Cont'd)	Rules And Regulations (Cont'd)	05/01/06	(N)
		--This Program may not be used concurrently with any previous or existing local exchange service term election agreement programs, unless otherwise stated.	to 8/31/06	(N)
		--BellSouth reserves the right to terminate this Program at any time; provided, however, that Subscribers participating in the Program will continue to receive this Program for the remaining term of their local service agreement.		(N)

ISSUED: April 14, 2006

EFFECTIVE: May 1, 2006

BY: Marshall M. Criser III, President -FL
Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	BellSouth It's Your Number (sm) Promotion	This promotion offers discounts on the Subscriber's bill and is available to new BellSouth business customers requiring Remote Call Forwarding (RCF) to maintain their local exchange business number and to existing BellSouth customers that are moving within their local area that are required to change their business telephone number. Subscribers must have or subscribe to any local service agreement to participate in the program.	05/01/06 to 8/31/06
		<u>Rules And Regulations</u>	(N)
		-- Subscriber will earn for each such month as long as they maintain a local service agreement with BellSouth a discount in an amount equal to the applicable discount percentage multiplied by the Subscriber's BellSouth charges for one (1) Remote Call Forward service and up to two (2) additional Remote Call Forwarding calling paths.	(N)
		--Discount: Specified percent of Subscriber's BellSouth charges for Remote Call Forwarding class of service.	(N)
		--Eligible Services: One (1) Remote Call Forwarding service and up to two (2) Remote Call Forwarding additional calling paths.	(N)
		--Monthly Discount: 100%	(N)
		--The discount will appear as a credit in the OC&C section of the Subscriber's bill in either the current or a subsequent billing period usually within one (1) or two (2) billing cycles. Participation in the Program begins on the date the Subscriber commits to the Program and BellSouth accepts (unless voided by BellSouth). Depending on the Subscriber's billing cycle, the Program may begin in the current month or the month following, or the billing cycle that BellSouth completes the order.	(N)
		--Subscriber under the Program will not be billed for the installation charges associated with adding the one (1) Remote Call Forwarding service on the account.	(N)
		--In the event the Subscriber discontinues participating in a local service agreement, the Subscriber no longer receives the Program discounts.	(N)
		--In tariffed states, provision of service is subject to and controlled by the provisions of BellSouth's lawfully filed tariffs, including any changes therein as may be made from time to time; in detariffed or deregulated states this Program is controlled by the terms set forth in the local service agreement, if applicable, and the Business Service Agreement.	(N)
		-- Subscriber and BellSouth acknowledge and agree that to the extent the services to which Subscriber subscribes under this Agreement are deregulated or detariffed, all references to "BellSouth's General Subscriber Services Tariff," "BellSouth tariffs," "BellSouth's lawfully filed tariffs," or any other references to BellSouth's tariffs on file with the appropriate regulatory authority shall be deemed references to agreed contract terms and conditions identical to those set forth in the applicable tariff for services subscribed by Subscriber as such tariffs existed as of the effective date of deregulation or detariffing. Such tariffed term and conditions are incorporated by reference as if fully included herein. To the extent there exists a conflict between the terms set forth herein and those incorporated by reference, the terms set forth herein shall control.	(N)
		-- Subscribers with aggregate annual billing, per state of BellSouth local services exceeding \$65,000 at the time of enrollment, are not eligible to participate in this Program.	(N)

ISSUED: April 14, 2006

EFFECTIVE: May 1, 2006

BY: Marshall M. Criser III, President -FL
Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

<u>Area of Promotion</u>	<u>Service</u>	<u>Description</u>	<u>Period Authority</u>	
<u>BellSouth's Service Territory – From</u>	<u>BellSouth It's Your Number (sm)</u>	<u>Rules And Regulations (Cont'd)</u>	<u>05/01/06</u>	(N)
<u>Central Office where services are available</u>	<u>Promotion (Cont'd)</u>	<u>--This Program may not be used concurrently with any previous or existing local exchange service term election agreement programs, unless otherwise stated.</u>	<u>to</u>	(N)
		<u>--BellSouth reserves the right to terminate this Program at any time; provided, however, that Subscribers participating in the Program will continue to receive this Program for the remaining term of their local service agreement.</u>	<u>8/31/06</u>	(N)